



Co-funded by the COSME programme
of the European Union

APPLY NOW (Form in national languages to be provided on the ETGG 2030 country pages)

Text highlighted in yellow to be adjusted by Partner to national conditions.

ETGG 2030 Call for SMEs – Online Application Form

Dear SME managers,

Thank you for your interest in the ETGG 2030 call for SMEs, a part of the ETGG 2030 project, co-funded by the COSME programme of the European Union (GA 951088). The call is intended for Small and medium-sized enterprises (SMEs) from the tourism industry aiming at improving their environmental performance through the activities offered in our programme.

The form itself is comprised of 4 sections: General information, SME's eligibility and economic data, sustainability motivation and experience, and sustainability performance and interest. It will take you approx. 30 minutes to complete the application form. Your responses will be strictly confidential.

You may submit only one application form. If you have more than one submitted, we will consider only the latest dated.

The **application period** is open until **11th April 2022, 17:00 CET**.

For more information on eligibility requirements, activities, evaluation and more, please check the full **Application Guidelines** available at [<https://destinet.eu/etgg2030/smecall/country>].

If you have any questions, do not hesitate to contact us at [partner contact point].

Good luck!

Section 1: General Information

Field Name	Field Value	Field Type
Name of your organisation		Text
VAT identification number of your organisation		Text
Website of your organisation		Text
Address - Street		Text
Address – Post code		Text
Address - City		Text
Contact person Gender	Ms. Mr.	Single choice list
Contact person First Name		Text
Contact person Family Name		Text
Contact person Email address		Text
Contact person Telephone number		Text
Contact person Position	Owner Manager Other	Single choice list

Section 2: SME's Eligibility and Economic Data

Field Name	Field Value	Field Type
Type of activity	Hotels and similar accommodation (NACE 55.10) Holiday and other short-stay accommodation (NACE 55.20) Camping grounds, recreational vehicle parks and trailer parks (NACE 55.30) Travel agency, tour operator reservation service and related activities (NACE 79) Other	Single choice list
Number of employees in your organisation	<10 employees) from 10 to 49 from 50 to 249 more than 249 employees	Single choice list
Annual turnover of your organisation 2019 (prior to Covid-19 pandemic)	< 2 M€ From 2 to 10 M€ From 10 to 50 M€ More than 50 M€	Single choice list
Is your SME located within or close to a national park, other protected area, or major cultural heritage site	Yes No	Single choice list
Are you or one of your employees available to participate in a training programme linked to a sustainable development approach in the next 12 months (10-12 days required)?	Yes No	Single choice list
Are you aiming to obtain a sustainability certification in the next 12 months?	Yes No	Single choice list

Section 3: Sustainability Motivation and Experience

Field Name	Field Value	Field Type
Does your company have experience in projects or initiatives oriented towards a sustainable development approach in the last 3 years?	Yes No	Single choice list
Did you or any of your staff participate in training initiatives linked to a sustainable development approach in the last 3 years?	Yes No	Single choice list
Are you interested in participating in collective actions oriented towards a sustainable development approach within your sector (e.g., shared mobility schemes, Purchasing groups, marketing campaigns, ...)?	Yes No	Single choice list
Do you or one of your staff members speak English?	Yes No	Single choice list
Has your company already been awarded a seal, label or certification of any kind?	Yes No	Single choice list
What motivates you in participating and what do you expect from the project? Please give some examples of sustainability measures that you would like to implement in your company.	200 words max	Text
What are the benefits you see in the implementation of sustainability measures and the certification for your organisation?	100 words max	Text

Section 4: Sustainability Performance and Interest

Which of the following measures have you already (1) (largely) implemented, (2) do you have interest to implement and would like to know more about or (3) are you not interested to implement in your business or is not applicable? Please tick.

Field Name	Field Value	Field Type
Demonstrate effective sustainable Management (SDG 8, 11, 12)		
Our company has a written set of guiding principles, a corporate philosophy or a corporate code of conduct, which formulates our approach to sustainability in concrete terms	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We have appointed a sustainability coordinator or a sustainability team	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We actively communicate our achievements in the area of sustainability	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We address sustainability in our staff meetings	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We inform our guests about the fragility of natural and/or cultural heritage sites in our destination and options to contribute to their conservation.	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We support organisations and initiatives who are working for the conservation of our natural and/or	(1) (largely) implemented (2) interest to implement and to	Single choice list

cultural heritage	know more about (3) not interested/ not applicable	
Maximizing social and economic benefits to the local community and minimizing negative impacts (SDG 8, 12, 17)		
We offer our employees permanent contracts and not just seasonal or temporary jobs	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We have mechanisms in place to promote safety in the workplace	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
The proportion of women and men in management positions corresponds to the respective proportion of all employees in our company.	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We offer all employees the opportunity to take part in training courses on sustainable development topics once a year	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We have measures in place to promote the health of our employees	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We have facilitated travel by public transport for employees	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We employ people with mental or physical impairments	(1) (largely) implemented (2) interest to implement and to know more about	Single choice list

	(3) not interested/ not applicable	
Maximize benefits to cultural heritage and minimize negative impacts (SDG 11, 12)		
We contribute to the protection, preservation and enhancement of local attractions and traditions of historical, archaeological, cultural and spiritual significance.	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We value and incorporate authentic elements of traditional and contemporary local culture in our operations.	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We are not trading or selling historical and archaeological artefacts without permission by local and international law.	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
Maximizing benefits to the environment and minimizing negative impacts (SDG 12, 13, 14, 15, 17)		
Environmentally friendly mobility (SDG 11,12, 13)		
Our homepage is linked to bus and train timetables of the relevant providers	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
Our staff are sufficiently informed and trained to be able to competently advise guests on environmentally friendly behaviour during their holiday	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We participate in regional measures for environmentally friendly mobility	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We deliberately do without conventional company cars and have an environmentally friendly vehicle	(1) (largely) implemented (2) interest to implement and to	Single choice list

fleet (electric car, bicycle etc.).	know more about (3) not interested/ not applicable	
Organic, regional and fair purchasing		
Our company has guidelines and directives with concrete criteria for sustainable purchasing	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
Overall, we use natural and environmentally friendly materials in the building and the furniture.	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We have established firm partnerships with regional suppliers	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We refrain from purchasing single-use materials	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
Sustainable resource management		
We engage for enriching the biodiversity in our surroundings.	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We regularly check the efficiency of our heating, air conditioning, and cooling systems	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
When replacing old appliances, we always purchase new electrical appliances with efficiency classes A++ or A+++	(1) (largely) implemented (2) interest to implement and to know more about	Single choice list

	(3) not interested/ not applicable	
We purchase green electricity	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We generally send documents by email	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We use recycled paper or paper from sustainable forestry	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
Avoiding waste and environmental Pollution		
We separate our waste	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We use as little and environmentally friendly packaging as possible	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We inform our guests and staff about ways to reduce waste	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We use unbleached hygienic paper and/or biodegradable washing, cleaning and care products	(1) (largely) implemented (2) interest to implement and to know more about (3) not interested/ not applicable	Single choice list
We always prefer certified products	(1) (largely) implemented	Single

	(2) interest to implement and to know more about (3) not interested/ not applicable	choice list
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Privacy policy

ETGG 2030 is responsible for the processing of the personal data provided with your consent when completing the application form. You are informed that these data will be processed in accordance with the General Data Protection Regulation (EU) 2016/679 of 27 April 2016 (GDPR), which includes the corrigendum of 23 May 2018, and other applicable rules, for the management of ETGG 2030 project activities and to send other content-related electronic communications, under the protection given by your consent when applying. Personal and sensitive company's data provided will only be used in the framework of the evaluation process of the present call. We will store such data until these are no longer necessary for us to process in this framework, and it will not be rented, sold neither transferred to third parties.

Declaration of Honour

By submitting this document, I declare:

- to meet the requirements set out in the Application Guidelines of the Call, and
- to accept the responsibility on accuracy and veracity of data submitted, and all provisions of the Call as outlined in the Application Guidelines.

Click on "Submit".