


Name and address of university	Palacký University Olomouc, Faculty of Physical Culture, Department of Recreation and Leisure Studies, trida Miru 117, 771 11 Olomouc, Czech Republic, https://ftk.upol.cz/en/
Contact	 <p>Mr Miroslav Roncak miroslav.roncak@upol.cz</p>
Short description of university	<p>Palacký University Olomouc is a university with long-standing tradition. Founded in the 16th century, it is the oldest university in Moravia and the second-oldest university in the Czech Republic. Today it is a modern higher education facility with a wide range of study programmes and copious scientific and research activities. In 2020, 21,824 students studied in 840 accredited study programmes at eight faculties. The university also provides exchange programmes and lifelong learning programmes. Palacký University Olomouc is one of the very top Czech universities, and ranks among the best universities in the world, according to international rankings.</p> <p>Palacky University – Sustainable University Sustainable development strategy https://udrzitelna.upol.cz/en/</p> <p>Palacky University is part of Aurora Alliance Aurora Alliance builds on an established Aurora Universities Network, formed in 2016 as a consortium of 9 top-ranked, research-intensive universities in the EU, deeply committed to the social impact and engagement with the communities. https://aurora.upol.cz/</p>
Relevant Faculty/ department	Faculty of Physical Culture, Department of Recreation and Leisure Studies
Study programme(s) in (sustainable) tourism	Recreation and Leisure Studies Major „Active Tourism“ - Sustainable tourism (course)
Duration and ECTS of programme(s)	3 - year program
Language(s) of instruction	Czech, English
Keywords describing programme(s)	Active form of tourism, sustainable tourism development

(Sustainable) tourism research/transfer institute (if any)	Baluo application centre https://www.acbaluo.cz/en/
Research/transfer topics	Sustainable destination management Impact of tourism on resident`s quality of life Resident`s attitude towards tourism Overtourism
Selected research projects on sustainable tourism	<p>Unbalanced tourism growth at destination level – Root causes, impacts, existing solutions and good practices (1/2021 – 06/2022) Miroslav Rončák – Tourism expert of the project The project on behalf of the Executive Agency for Small and Medium-sized Enterprises (EASME) of the European Commission analysed the phenomenon of overtourism in different geographic environments ranging from urban to mountain areas. 15 case studies were conducted throughout Europe with the aim to gain deeper insights into specific circumstances and to identify possible solutions. A further focus was on developing a measurement system to determine the risk of overtourism and to monitor the effect of mitigation strategies.</p> <p>Tourban project (Sustainable Urban Tourism Acceleration Programme) (06/2022 – 04/2023) Miroslav Rončák – Mentor of the project</p> <p>European SME Going Green (01/2021 – 03/2022) European SME Going Green 2030 Report Review and analysis of policies, strategies and instruments for boosting sustainable tourism in Europe Miroslav Rončák - Author of Czech Republic sustainable tourism report</p> <p>UNILEAD – Sustainability at the Czech Universities 01/2022 – 12/23</p>
Transfer activities with the tourism industry (with selected examples)	Miroslav Rončák - Tourism expert of city of Prague for development of sustainable tourism products and sustainable tourism certification
Network of partners in the field of sustainable tourism	<p>Wide network of tourism industry partners in the Czech Republic and Europe</p> <p>Palacky University is part of TRIANGLE is Europe's Next Generation Sustainable & Responsible Tourism Learning Delivery Network, focused on Europe's destinations with protected areas. We are working together as an Erasmus-funded Knowledge Alliance to deliver graduate level, industry-facing tourism sustainability learning experiences to support the implementation of the 2030 Agenda for tourism businesses, destination administrations, academics and students alike. For our work and services we are using the Tourism2030.eu platform.</p>

Their partners in TRIANGLE are following:

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IREST /Sorbonne University (FR)
MODUL University Vienna (AT)
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Harokopio University of Athens (GR)
Lucerne University of Applied Sciences and Arts (CH)
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University of Surrey (UK)
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Other partners of Faculty of Physical Culture:

KU Leuven
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Haaga-Helia University of Applied Sciences
University of Jyväskylä
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Paris Nanterre University
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	Vincent Pol University in Lublin Józef Piłsudski University of Physical Education in Warsaw AWF we Wrocławiu AWF im. Jerzego Kukuczki v Katowicach University of Coimbra University of Trás-os-Montes and Alto Douro University of Porto Lusophone University of Humanities and Technologies University of Vienna University of Medicine and Pharmacy of Târgu Mureș Aristotle University of Thessaloniki Constantine the Philosopher University in Nitra Prešovská univerzita v Prešově Univerzita Komenského v Bratislavě Univerzita Mateja Bela v Banskej Bystrici Pavol Jozef Šafárik University in Košice University of Ljubljana University of Alicante University of Deusto in Bilbao University of Granada University of Murcia Pablo de Olavide University University of the Basque Country Valencia Catholic University Saint Vincent Martyr University of A Coruña University of Las Palmas de Gran Canaria Miguel Hernández of Elche University Universidad Europea del Atlántico Universidad de Sevilla University of Niš University of Gloucestershire University of Lincoln University Of Worcester University of Brighton Shanghai University of Sport Hangzhou Normal University Beijing Sport University Academic College at Wingate Nippon Sport Science University University of Alberta Camosun College Universidad del Rosario
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