

Name and address of university	Ilia State University Kakutsa Cholokashvili Avenue 3/5
Contact	Tamar Chelidze Tamar.chelidze@iliauni.edu.ge +995 599 23 60 37
Short description of university	<p>Ilia State University was founded in 2006 as a result of a merger of six different academic institutions with long and varied histories. Currently, it is one of the leading research and educational institutions in Georgia. Representing a union of students and professors, ISU is a multifunctional educational and research institution offering a common space for academic and professional education and research with the joint efforts of its students, professors, teachers and researchers.</p> <p>The union is based on the three following principles:</p> <ul style="list-style-type: none"> • Academic Freedom • Freedom of Conscience • Freedom of Choice <p>These principles are closely interrelated and interdependent: Students, teachers, professors and researchers are free to choose areas of study and research, as well as colleagues and supervisors to work with. No one has the right to forbid them from conducting studies on a certain topic or publishing research findings for political or moral reasons. Students and professors are free to choose any form of transparent and responsible self-governance they believe is best for the advancement of their union– the university–and its goals and objectives.</p>
Relevant Faculty/ department	School of Business, Technology and Education, Tourism Management Center
Study programme(s) in (sustainable) tourism	Master of Business Administration in Tourism
Duration and ECTS of programme(s)	Two years
Language(s) of instruction	Georgian
Keywords describing programme(s)	<p>The program aims to</p> <p>The program aims to produce highly qualified professionals with the ability to focus on the modern business environment and its increasing requirements, professionals with a profound systematic theoretical, empirical and practical knowledge, who will:</p>

	<ul style="list-style-type: none"> • act as a reliable independent expert when assessing the management and effectiveness of a company/organization. • identify, study and come up with innovative methods and approaches to solve complex business issues. • become a worthy member of a team of the company/organization and will strive to bring success to their team and the company/organization in our day-to-day multidisciplinary.
(Sustainable) tourism research/transfer institute (if any)	Research project on Eco label development in Georgia, funded by UNWTO in collaboration with Protected Areas of Georgia
Research/transfer topics	Feasibility study conducted on international tourism ecolabels and adoption to Georgian reality. Georgian Eco label development and certification of selected tourism products on protected areas of Georgia.
Selected research projects on sustainable tourism	Sustainable Tourism Development in Mountainous regions of Georgia
Transfer activities with the tourism industry (with selected examples)	<ul style="list-style-type: none"> • The provision of hospitality service trainings for guesthouse owners and hotels • Trainings of trainers for permaculture design • The documentation and marking of hiking trails and the training of assistant hiking guides that are now able to guide tourists according to international standards • The testing of local mineral water quality • The realization of the utsera.ge website etc
Network of partners in the field of sustainable tourism	<ul style="list-style-type: none"> • Georgian National Tourism Administration (GNTA) https://gnta.ge/ • Ecotourism Association https://ecotourism.ge/en/ • Georgian Mountain Guides Association https://www.mountainguide.ge/ • Gastronomic Association of Georgia https://georgiangastronomy.ge/ • Georgian Incoming Tour Operators Association https://www.gitoa.ge/ • Georgian Tourism Association https://www.tourism-association.ge/ • Regional tourism working groups/associations/DMOs