

Name and address of university	University of Sassari (UNISS) Piazza Università, 21 – 07100 – Sassari (Italy) www.uniss.it
Contact	Prof. Lucia Giovanelli giovanel@uniss.it
Short description of university	<p>UNISS is a space for free research and free teaching, critical sensibility towards knowledge and dissemination of scientific knowledge. It guarantees autonomy to its facilities in the fields of research, teaching and service, it promotes the active participation of all its members to University life and it facilitates their integration with the territory</p> <p>The main areas of activity of this University, being a HEI, are higher education, scientific and technological research in an international perspective, and the development of the local community (the so-called Third mission).</p> <p>In agreement with the other autonomous institutions, it undertakes to promote the sustainable development of Sardinia and to transfer knowledge across the territory, working for its cultural, civil, economic and social progress.</p>
Relevant Faculty/department	Dipartimento di Scienze economiche e aziendali Department of Economics and Business
Study programme(s) in (sustainable) tourism	Innovation management for sustainable tourism (IMAST)
Duration and ECTS of programme(s)	2 years, 120 ECTS
Language(s) of instruction	English
Keywords describing programme(s)	Advanced training in the managerial, legal, economic, mathematical-statistical disciplines with a focus on sustainable tourism. Theoretical knowledge, operational skills and practical skills necessary to allow a useful specialization to cover managerial and consultancy roles in the field of Innovation Management, Tourism Service Design and the measurement of fair and sustainable well-being.
(Sustainable) tourism research/transfer institute (if any)	

<p>Research/transfer topics</p>	<ul style="list-style-type: none"> - Sustainable destination management - Tourism and biodiversity (protected areas) - Sustainable mobility - Measuring sustainability in tourism - Corporate responsibility and certification - Innovation management
<p>Selected research projects on sustainable tourism</p>	<p>Research lines within the Departments of Excellence Development Project 2023-2027</p>
<p>Transfer activities with the tourism industry (with selected examples)</p>	<p>Research on the 1000 “top companies” in the region with a focus on the tourism industry with the newspaper la Nuova Sardegna and the Chamber of Commerce.</p>
<p>Network of partners in the field of sustainable tourism</p>	<p><i>Erasmus partners</i></p> <ul style="list-style-type: none"> • Babeş-Bolyai University of Cluj-Napoca, Romania • FH Joanneum Gesellschaft mbH, Austria • Universidad de Las Palmas Gran Canaria, Spain • Universidad Jaume I, Spain • Universidad de Valencia, Spain • Universidad de La Laguna, Tenerife, Spain • Jurai Dobrila University of Pula, Croatia • Universidade do Algarve, Portugal <p><i>other TRIANGLE partners</i></p>