

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Green Ideas for Tourism for Europe	
Please assign the training course to one or more of the 10 Tourism2030-Topics ¹ :	
<p>Knowledge Networking, Training, Education</p> <p>Value Chain Management & Fair Trade</p> <p>Climate Change, Energy & Resource Efficiency</p> <p>Natural Heritage & Biodiversity</p> <p>Travel, Transport & Mobility</p> <p>Cultural Heritage, Life Styles & Diversity</p> <p>Certification & Marketing</p>	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	Materials constantly available in the Library section, Tests section and other sections of the project website
Type of training course: (→ seminar, workshop, self-checks)	Self-checks, tests and simulations
Course venue: (→ Online/In-situ)	Online
Amount of working hours to complete the course:	Not specified (own rhythm)
Language of instruction:	English, Bulgarian, Estonian and Finnish
Training course provider:	Ecosystem Europe
COURSE CONTENT	
Short course description:	Overall information, materials, best practices related to sustainable tourism, including best environmental management practice in the tourism sector, a guide to improving water efficiency, successful energy efficiency technologies integration in SME hotels, key energy efficiency solutions, marketing and communicating green credentials, etc. The platform does not provide a formal training <i>per se</i> but provides valuable information, guidance and/or toolkits to all interested stakeholders about topics relevant to sustainable tourism, including available green labels and criteria.
Competences and skills: (→ What will be learned)	The aim of the educational tool is to illustrate how and why to maintain the main assets of the European tourism competitiveness, namely the cultural and natural heritage of European tourism, as well as to better prepare those studying

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	<p>tourism for the challenges of managing a sustainable business.</p> <p>Competences and skills are acquired by browsing through numerous real-life practices that could be implemented in the enterprises of the interested stakeholders, thus making them both more profitable and more socially responsible. Finally, the acquired knowledge may be tested through tests or by choosing how to deal with issues that might be encountered in real life through a simulation exercise.</p>
<p>Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)</p>	<p>Energy Efficiency; Water; Certification; Circular Economy; Waste; Transportation; Green Purchasing; Natural & Cultural Heritage</p>
<p>Structure of course (Syllabus):</p>	<p>The materials are not structured in a syllabus (or training modules) but are rather organised in topics of relevance and structured as best practices for each of the organised topics.</p>
<p>Working methods:</p>	<p>Self-learning by consulting expert materials</p>
PARTICIPATION DETAILS	
<p>Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)</p>	<p>All interested stakeholders from the tourism sector and those who want to start their own business in the tourism sector</p>
<p>Number of participants:</p>	<p>No limit</p>
<p>Participants prerequisite:</p>	<p>No specific participants prerequisite</p>
<p>Technical requirements</p>	<p>Not mentioned</p>
FURTHER INFORMATION	
<p>Certificate:</p>	<p>No</p>
<p>Course fee:</p>	<p>Free of charge</p>
<p>Registration (modalities):</p>	<p>Registration required only to pass the self-tests. All other materials are made available without registration.</p>
CONTACT DETAILS TRAINING ORGANISATION	
<p>Name:</p>	<p>Ecosystem Europe</p>
<p>Postal address:</p>	<p>38 Budapeshta street, Sofia 1000, Bulgaria</p>
<p>Website:</p>	<p>http://ecosystemeurope.org/en/</p>