Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM
Sustain-T E-Learning Platform (Sustainable Tourism through Networking and Collaboration)
Please assign the training course to one or more of the **10 Tourism2030-Topcis[1]:** *Knowledge Networking, Training, Education* *Climate Change, Energy & Resource Efficiency* *Cultural Heritage, Life Styles & Diversity* *Value Chain Management & Fair Trade* *Human Rights & Labor Rights*

COURSE FRAMEWORK DATA	
Time period and dates: *(→ Dates/ frequency/ period of course offer)*	Continuous training offer online through an e-learning platform
Type of training course: *(→ seminar, workshop, self-checks)*	Online learning content; interactive self-audit, resource-mapping and ideation tools
Course venue: *(→ Online/In-situ)*	Online
Amount of working hours to complete the course:	45 hours total estimated time
Language of instruction:	English, Bulgarian, Spanish, Catalan, Portuguese, Hungarian and Italian
Training course provider:	Sustain-T project consortium (sustain-t.eu/partners)

COURSE CONTENT	
Short course description:	The Sustain-T project aims to enhance the sustainability performance of EU SMEs in the tourism sector by raising their managers' awareness of sustainable tourism practices and improving their networking and collaboration skills for establishing new green alliances and implementing joint sustainability initiatives. The Sustain-T learning material is divided into two parts. The 1st part is content-based; it aims to raise awareness of sustainable tourism issues and to provide an opportunity to learn from best practices in the field. The 2nd part is activity-based; it comprises of interactive tools, allowing the training participants to collaborate on developing joint sustainable tourism initiatives.
Competences and skills: *(→ What will be learned)*	The modules and units of the course will contribute to achieve deeper knowledge and skills of the learners on the following issues: 1) proper management of tourism

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[1] Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	businesses, which takes into account socio-economic development, use of resources and environmental protection; 2) proper use of environmental and cultural heritage as a driver for competitiveness of tourism destinations; 3) networking and collaboration in sustainability initiatives development; 4) effective marketing of sustainable tourist products for maximizing economic benefits to tourism businesses.
Specific course topics: *(→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc…)*	Water; Energy; Culture; Biodiversity; Waste; GHG Emissions
Structure of course (Syllabus):	*Module 1: Sustainable Management in the Tourism Sector* 1.1. Introduction to sustainable tourism 1.2. EU agenda for sustainable tourism: regulations, recommendations & initiatives 1.3. Sustainable tourism criteria & performance indicators: GSTC approach 1.4. Management systems for sustainable tourism *Module 2: Socio-economic benefits of sustainable tourism to local communities* 2.1. Supporting community: local employment, decent work, equal opportunities for all 2.2. Supporting entrepreneurs: local purchasing 2.3. Improving the quality of life in local communities through accessible tourism *Module 3: Sustainable tourism benefits to cultural heritage* 3.1. Presenting the culture and heritage: an image of a tourism enterprise 3.2. Managing and promoting visits to local communities and culturally/historically sensitive sites 3.3. Protecting cultural heritage *Module 4: Sustainable tourism benefits to the environment* 4.1. Conserving resources: water 4.2. Conserving resources: energy 4.3. Reducing pollution: greenhouse gas emission, wastewater, solid waste 4.4. Conserving biodiversity, ecosystems and landscapes *Module 5: Networking and collaboration benefits to tourism business* 5.1. Local, European and International tourism networks 5.2. Why network and collaborate in undertaking "sustainable tourism initiatives" 5.3. What it takes to be a successful networker and collaborator *Module 6: Innovation and competitiveness in sustainable*

	tourism
	6.1. Economic management for sustainable MSEs
	6.2. Innovative marketing strategies in the sustainable tourism businesses
	6.3. ICT, new technologies, artificial intelligence and sustainable tourism
	6.4. The value of social networks for sustainable tourism promotion and development
Working methods:	To be specified by the training course provider upon registration on the platform

PARTICIPATION DETAILS	
Target group: *(→Hotels, apartment providers, camp sites, tour operators, restaurants, other)*	Tourism businesses in general (no specific sub-target group)
Number of participants:	No participant limit indicated
Participants prerequisite:	Not indicated
Technical requirements	Not mentioned (online registration only)

FURTHER INFORMATION	
Certificate:	To be specified with the training course provider if yes or no
Course fee:	Free of charge
Registration (modalities):	Online registration through the Sustain-T e-learning platform (creation of personal profiles through an easy sign-up process and allowing for tracking the learning progress and achievements)

CONTACT DETAILS TRAINING ORGANISATION	
Name:	Sustain-T Project
Postal address:	No postal address (only contact form on the website and e-mail address for the training platform: hello@sustain-t.eu)
Website:	Website of the project (and project consortium): Sustain T - Sustainable Tourism through Networking and Collaboration (sustain-t.eu)