

## Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
<b>GREENTOUR COURSE: Innovative ways to develop rural areas (B-learning platform)</b>	
Please assign the training course to one or more of the <a href="#">10 Tourism2030-Topics<sup>1</sup></a> : <p style="text-align: center;"><b><i>Knowledge Networking, Training, Education</i></b>  <b><i>Destination Management</i></b>  <b><i>Natural Heritage &amp; Diversity</i></b>  <b><i>Human Rights &amp; Labor Rights</i></b></p>	
COURSE FRAMEWORK DATA	
<b>Time period and dates:</b> (→ Dates/ frequency/ period of course offer)	Continuous training offer online through a b-learning platform
<b>Type of training course:</b> (→ seminar, workshop, self-checks)	Online learning content: case studies, good practices and self-test questions
<b>Course venue:</b> (→ Online/In-situ)	Online
<b>Amount of working hours to complete the course:</b>	Not specified (at least without registration into the platform)
<b>Language of instruction:</b>	Hungarian, Bulgarian, Italian, Portuguese and English
<b>Training course provider:</b>	Green Tour project consortium
COURSE CONTENT	
<b>Short course description:</b>	The course explains the characteristics of sustainability and responsibility in the tourism industry. It uses the nomenclature of tourism ecology as a new term and as a tourism development theory and practice that naturally makes possible the efficient development of rural and industrial areas building upon natural and social-cultural resources.
<b>Competences and skills:</b> (→ What will be learned)	An online competence validation tool can be completed before, during and after the training. A self-test is available at the end of each training module being completed.  The course is increasing the opportunities of employability, developing the existing small businesses already installed and potentiate new ones to emerge; preserving local nature and culture and also promoting the conservation of green areas.
<b>Specific course topics:</b> (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement,	Culture; Nature

<sup>1</sup> Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

<i>culture, etc...)</i>	
<b>Structure of course (Syllabus):</b>	<p>According to the project's leaflet, 8 training modules have been created in all languages indicated above covering issues from the basics of green tourism to specific areas focusing on both theoretical and practical information:</p> <p>Module 1: Introduction to green tourism  Module 2: Green tourism, sustainability and ethical issues  Module 3: Promotion of green tourism  Module 4: Green tourism management  Module 5: Tourism for disabled  Module 6: Work in networks  Module 7: Safety and quality in green tourism  Module 8: Thematic tour</p>
<b>Working methods:</b>	Blended-learning methods
<b>PARTICIPATION DETAILS</b>	
<b>Target group:</b> (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	<ul style="list-style-type: none"> <li>• Entrepreneurs and/or future entrepreneurs who want to develop businesses in the green tourism sector;</li> <li>• Local development promoters/agents who define policies and strategies related to the green tourism sector;</li> <li>• Technicians and professionals of the tourism sector who want to develop or increase their know-how and skills in the green tourism sector.</li> </ul>
<b>Number of participants:</b>	No participant limit indicated
<b>Participants prerequisite:</b>	Not indicated
<b>Technical requirements</b>	Not mentioned (online registration only)
<b>FURTHER INFORMATION</b>	
<b>Certificate:</b>	Yes but not mandatory. Could be issued upon completion of the course. The certificate is on demand.
<b>Course fee:</b>	Free of charge
<b>Registration (modalities):</b>	Online registration on the platform or browsing as a guest (but modules could be accessed only after a user's registration)
<b>CONTACT DETAILS TRAINING ORGANISATION</b>	
<b>Name:</b>	Green Tour project consortium
<b>Postal address:</b>	No postal address, only a contact form on the website <a href="https://greentourproject.eu">Green Tour - Contact (greentourproject.eu)</a>
<b>Website:</b>	Website of the project (and project consortium): <a href="https://greentourproject.eu">Green Tour - Home (greentourproject.eu)</a>