

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Sustainable Development of Tourism	
Please assign the training course to one or more of the 10 Tourism2030-Topcis¹ : <i>Certification & Marketing</i>	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	Continuous training offer online
Type of training course: (→ seminar, workshop, self-checks)	Online training through the platform <i>LMS Contipso</i>
Course venue: (→ Online/In-situ)	Online
Amount of working hours to complete the course:	96 class hours (this amount of hours is mentioned on the training course provider's website for all courses in general in order to obtain a certificate)
Language of instruction:	Bulgarian
Training course provider:	The Academy-Online
COURSE CONTENT	
Short course description:	The course and its content are not sufficiently described on the website of the training provider. Instead, there is a description of sustainable tourism and why it is important for the local communities, the industry, tourists and nature. The description mentions shortly the necessity for businesses to bring a high level of satisfaction of tourists, through the provided services and to raise their awareness and informativeness on sustainable touristic practices.
Competences and skills: (→ What will be learned)	Not detailed in the training offer (more information could be provided upon contacting the training provider)
Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Not detailed in the training offer (more information could be provided upon contacting the training provider)
Structure of course (Syllabus):	Not detailed in the training offer (more information could be provided upon contacting the training provider)
Working methods:	According to the organiser: online learning materials presented in modules and slides with developed courses in Microsoft Word and PDF formats, interactive PowerPoint

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	presentations, together with audio and video material.
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	No target group specifically addressed but implicitly, based on the training topic - tourism businesses in general
Number of participants:	Not specified (probably no limit due to the online character of the training course and individual learning agenda)
Participants prerequisite:	Not indicated
Technical requirements	No specific requirements. According to the organiser, the online platform can be accessed by any internet browser, through a desk computer, laptop, tablet and/or smartphone.
FURTHER INFORMATION	
Certificate:	Yes
Course fee:	149 BGN (around 76 Euros) Promotion for the period 14 th May 2021 until 19 th July 2021: 45 BGN (around 23 Euros) – 1 month unlimited access to the platform valid for 1 trainee
Registration (modalities):	info@theacademy-online.com (preliminary registration by contacting the organiser at the mentioned e-mail address). Upon registration and payment, the trainee will receive access to the platform and to the complete information relevant to its use.
CONTACT DETAILS TRAINING ORGANISATION	
Name:	The Academy
Postal address:	100, Maria Luiza Str., Sofia Bulgaria
Website:	https://theacademy-online.com/