

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
TRAVELIFE Training and Certification	
Please assign the training course to one or more of the 10 Tourism2030-Topcis ¹ : <div style="text-align: center;"> <p>Certification & Marketing</p> <p>Knowledge, Networking, Training, Education</p> <p>Value Chain Management & Fair Trade</p> <p>Good Governance & CSR</p> <p>Travel, Transport & Mobility</p> </div>	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	Continuous offer
Type of training course: (→ seminar, workshop, self-checks)	Remote training leading to an exam and certification audit (preparation for the exam with “informal” exams in order to test one’s knowledge)
Course venue: (→ Online/In-situ)	Online and/or remotely
Amount of working hours to complete the course:	Not specified
Language of instruction:	The training is available in more than 15 languages (Bulgarian included)
Training course provider:	TRAVELIFE
COURSE CONTENT	
Short course description:	The basic training course is based on the practical experiences of front-runner companies and leading educational institutes. One of the TRAVELIFE award requirements is the training and personal certification of the appointed company sustainability co-ordinator. The course and examination are also open to other staff, students and other interested professionals.
Competences and skills: (→ What will be learned)	<ul style="list-style-type: none"> • How to make and implement a sustainability mission statement, policy and action plan; • How to improve your internal sustainability management (e.g. how to ‘green’ your office and how to treat employees fairly); • About the sustainability impacts of your accommodation, transport and excursion providers; • Actions you can take to improve sustainability of your

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	<p>suppliers;</p> <ul style="list-style-type: none"> • How to positively motivate your customers to make more sustainable choices during their holidays.
<p>Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)</p>	<p>No specific course topics. The training is enriched with more than 200 best practice examples of what other companies have already done successfully.</p>
<p>Structure of course (Syllabus):</p>	<p>Not indicated on the training provider's website</p>
<p>Working methods:</p>	<p>To be specified during the training</p>
PARTICIPATION DETAILS	
<p>Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)</p>	<ul style="list-style-type: none"> • Travel companies (tour operators and their staff members, travel agents and other professionals) • Tour Guides • Students
<p>Number of participants:</p>	<p>No limit but the training is on individual basis – directed to the applicant for training and certification</p>
<p>Participants prerequisite:</p>	<p>Not indicated</p>
<p>Technical requirements</p>	<p>Not mentioned</p>
FURTHER INFORMATION	
<p>Certificate:</p>	<p>The training leads to an online exam and provides successful candidates with a personal TRAVELIFE certificate.</p> <p>Each certification (should it be after a passed training or upon compliance with the TRAVELIFE sustainability criteria) is subject to renewal every two years.</p>
<p>Course fee:</p>	<p>Membership fee (price vary according to the training participant). All membership fees can be consulted on the travelife.info website.</p>
<p>Registration (modalities):</p>	<p>Online registration and application form to be filled in on the TRAVELIFE website.</p> <p>The application is to be assessed by the national travel association or national educational institute (if any).</p>
CONTACT DETAILS TRAINING ORGANISATION	
<p>Name:</p>	<p>TRAVELIFE – the partner of TRAVELIFE for Bulgaria is the Association of Bulgarian Tour Operators and Travel Agents (ABTTA)</p>
<p>Postal address:</p>	<p>Travel Life Office: Minahasastraat 1 1094 RS Amsterdam The Netherlands</p> <p>Association of Bulgarian Tour Operators and Travel Agents: 1, Hristo Belchev Str., Mezzanin</p>

	<p>/bedesten entrance from the street "Graf Ignatiev" 2A/ Sofia 1000, Bulgaria</p>
Website:	<p>International website of TRAVELIFE (including Bulgarian version): https://travelife.info/index_new.php?menu=home&lang=en</p> <p>Website of the Association of Bulgarian Tour Operators and Travel Agents that is the main Bulgarian partner of TRAVELIFE: http://www.abtta.com/index.php?ldata=&lang_id=2</p>