

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
CheckN- The SDGs as a sustainable Compass in the Company	
Please assign the training course to one or more of the 10 Tourism2030-Topcis ¹ : Knowledge Networking, Training, Education	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	On request
Type of training course: (→ seminar, workshop, self-checks)	Workshop
Course venue: (→ Online/In-situ)	In-situ
Amount of working hours to complete the course:	approx. 4-hour moderated workshop in the company,
Language of instruction:	German
Training course provider:	Federal German Working Group for Environmentally Conscious Management (B.A.U.M.) e.V.
COURSE CONTENT	
Short course description:	The topic of sustainable management is currently being discussed in many companies. The Sustainable Development Goals (SDGs) adopted by the international community in 2015 are becoming increasingly important as a framework for orientation. B.A.U.M. has developed a service to help companies to understand how to deal with the SDGs.
Competences and skills: (→ What will be learned)	CheckN is a simple sustainability compass based on the SDGs that evaluates the status of corporate sustainability against the 17 goals
Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Sustainable Development Goals
Structure of course (Syllabus):	In a workshop at the company's location, B.A.U.M. works together with relevant company members to assess the 17 SDGs in terms of their relevance and implementation status in the company. Interfaces to certifiable sustainability approaches (DNK, GWÖ, GRI, etc.) are also identified. The result is a simple SDG evaluation with recommendations for

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	action, which are presented in a report. Concrete action recommendations in the SDGs are also part of the consultation. In addition, a certificate is issued on the status of the implementation of the SDGs in the company.
Working methods:	Workshop
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	Companies and organisations of any sector
Number of participants:	About 4-8 people from different areas of the company
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	Certificate from B.A.U.M. Consult and B.A.U.M. e.V
Course fee:	2.990,00 € (plus VAT) B.A.U.M Members get a 500€ discount
Registration (modalities):	Online (via mail)
CONTACT DETAILS TRAINING ORGANISATION	
Name:	Federal German Working Group for Environmentally Conscious Management (B.A.U.M.) e.V.
Postal address:	Osterstraße 58 20259 Hamburg Germany
Website:	https://www.baumev.de/