

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

| TITLE OF TRAINING SYSTEM | |
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| Basic knowledge companies and biodiversity – Fields of action and practical tips | |
| Please assign the training course to one or more of the 10 Tourism2030-Topcis ¹ : Natural Heritage & Biodiversity, Value Chain Management & Fair Trade | |
| COURSE FRAMEWORK DATA | |
| Time period and dates: (→ Dates/ frequency/ period of course offer) | Flexible (regularly available) |
| Type of training course: (→ seminar, workshop, self-checks) | Information modules (online worksheets) |
| Course venue: (→ Online/In-situ) | Online |
| Amount of working hours to complete the course: | Not specified |
| Language of instruction: | German, English |
| Training course provider: | Biodiversity in Good Company Initiative e. V. |
| COURSE CONTENT | |
| Short course description: | What do companies have to do with biodiversity and how could they get involved? The course "Basic knowledge: companies and biodiversity" is a series of short, inter-sectoral information modules for companies interested in this topic as a first approach. |
| Competences and skills: (→ What will be learned) | The modules support companies in participating in the implementation of the National Strategy on Biological Diversity. The modules offer guidance, suggestions and advice, helpful not only for large but also for smaller businesses. |
| Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...) | Biodiversity, ecosystem services, ecological valorization of company areas/grounds, value chain management, cooperate communication |
| Structure of course (Syllabus): | Module 1: General Introduction: "Biodiversity and ecosystem services – a business concern" Module 2: "Ecological valorisation of company grounds – Get active in your own backyard" Module 3: "Biodiversity in the value and supply chains – Challenges at a glance" |

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

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| | <p>Module 4: "Green, greener, greenest? Biodiversity as a topic for credible corporate communication"</p> <p>Module 5: "To be well positioned for the natural environment: Protect nature jointly with the staff members"</p> |
| Working methods: | Online worksheets (PDF) |
| PARTICIPATION DETAILS | |
| Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other) | Companies and organizations of any sector |
| Number of participants: | - |
| Participants prerequisite: | - |
| Technical requirements | - |
| FURTHER INFORMATION | |
| Certificate: | - |
| Course fee: | Free of charge |
| Registration (modalities): | - |
| CONTACT DETAILS TRAINING ORGANISATION | |
| Name: | Biodiversity in Good Company Initiative e. V. |
| Postal address: | <p>Pariser Platz 6</p> <p>10117 Berlin</p> <p>Germany</p> |
| Website: | https://www.business-and-biodiversity.de/ |