

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Employment in Tourism	
Please assign the training course to one or more of the 10 Tourism2030-Topcis ¹ : Good governance & CSR, Human Rights & Labour Rights, Knowledge Networking, Training, Education	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	Regularly (ongoing available)
Type of training course: (→ seminar, workshop, self-checks)	E-Learning
Course venue: (→ Online/In-situ)	Online
Amount of working hours to complete the course:	10 minutes
Language of instruction:	German
Training course provider:	Fairwärts (TourCert & kate e.V.)
COURSE CONTENT	
Short course description:	This course gives an insight into working conditions in tourism and what kind of work-related problem areas the tourism industry must deal with. It deals with question such as: How satisfied are the employees? What kind of perspectives should companies offer their employees? And how can standards to be introduced in long term to guarantee equal employment opportunities?
Competences and skills: (→ What will be learned)	The participants will learn about the challenges of employment in the tourism industry and will gain knowledge regarding concrete possibilities to responsibly shape and optimize the work situation of employees in the everyday business in a destination, a hotel or with a tour operator. Positive examples of working conditions in tourism are introduced to provide role model practices for “imitation”.
Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Destination management, sustainable product design and development
Structure of course (Syllabus):	The course comprises the following topics: -

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	Positive examples from the working world of tourism, which are also contrasted with the challenges of employment in the tourism industry. To point out which concrete possibilities exist to responsibly shape and optimize the working situation of employees in the daily business in a destination, a hotel or at a tour operator.
Working methods:	E-Learning
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	Hotels, tour operator and destination manager
Number of participants:	-
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	-
Course fee:	Free of charge
Registration (modalities):	Online
CONTACT DETAILS TRAINING ORGANISATION	
Name:	TourCert gmbH
Postal address:	Blumenstr.19 70182 Stuttgart
Website:	https://www.tourcert.org/