

## Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Environmental protection in Tourism	
Please assign the training course to one or more of the <a href="#">10 Tourism2030-Topics</a> <sup>1</sup> : <b>Good governance &amp; CSR, Natural Heritage &amp; Biodiversity, Knowledge Networking, Training, Education,</b>	
COURSE FRAMEWORK DATA	
<b>Time period and dates:</b> (→ Dates/ frequency/ period of course offer)	Regularly (on going available)
<b>Type of training course:</b> (→ seminar, workshop, self-checks)	E-Learning
<b>Course venue:</b> (→ Online/In-situ)	Online
<b>Amount of working hours to complete the course:</b>	10 Minutes
<b>Language of instruction:</b>	German
<b>Training course provider:</b>	Fairwärts (TourCert & kate e.V.)
COURSE CONTENT	
<b>Short course description:</b>	Environmentally friendly actions in a company or a destination can only be implemented if employees and partners are respectively sensitized and trained. For many tour operators, it is also difficult to implement their environmental standards in the destination and to “get partners on board”, who support these practices. The course shows possibilities to inspire employees and guests for environmentally friendly behavior and how one can jointly support nature and environmental friendly practices.
<b>Competences and skills:</b> (→ What will be learned)	Within this E-learning course the participants will gain insights into the various environmental impacts and respective environmental challenges for the tourism industry. According to these challenges, best practices are explained and presented. Finally, examples are used to illustrate how environmental protection can be integrated into the daily operations of a hotel, tour operator or a destination.
<b>Specific course topics:</b> (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Environmental protection, sustainable destinations
<b>Structure of course (Syllabus):</b>	The course comprises the following topics:

<sup>1</sup> Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	<ul style="list-style-type: none"> <li>- Environmental impacts caused by tourism and challenges for the tourism industry</li> <li>- Examples of tourism businesses and destinations to deal with the environmental challenges</li> </ul>
<b>Working methods:</b>	Knowledge transfer, best practice examples
<b>PARTICIPATION DETAILS</b>	
<b>Target group:</b> (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	Tour operator, hotels, destination manager
<b>Number of participants:</b>	-
<b>Participants prerequisite:</b>	-
<b>Technical requirements</b>	-
<b>FURTHER INFORMATION</b>	
<b>Certificate:</b>	-
<b>Course fee:</b>	Free of charge
<b>Registration (modalities):</b>	Online
<b>CONTACT DETAILS TRAINING ORGANISATION</b>	
<b>Name:</b>	TourCert gGmbH & kate e.v. (fairwärts)
<b>Postal address:</b>	Blumenstr.19 70182 Stuttgart Germany
<b>Website:</b>	<a href="https://www.tourcert.org/">https://www.tourcert.org/</a> <a href="https://www.fairwaerts.de/e-learning/">https://www.fairwaerts.de/e-learning/</a>