

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
SDGs in Tourism	
Please assign the training course to one or more of the 10 Tourism2030-Topcis ¹ : Good Governance & CSR, Knowledge Networking, Training, Education, Marketing & Certification	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	Regularly (ongoing available)
Type of training course: (→ seminar, workshop, self-checks)	E-Learning
Course venue: (→ Online/In-situ)	Online
Amount of working hours to complete the course:	40 minutes
Language of instruction:	German
Training course provider:	Fairwärts (TourCert & kate e.V.)
COURSE CONTENT	
Short course description:	This E-learning course "SDGs in Tourism", links tourism to the Sustainable Development Goals (SDGs) and outlines what role tourism could play in achieving these global Sustainable Development Goals. It also points out which of the 17 goal affects tourism and to what extent.
Competences and skills: (→ What will be learned)	The participants get to know the 17 global goals for sustainable development in a simple and understandable way. Using practical examples, they obtain knowledge on how tourism can contribute to achieving the individual SDGs and receive suggestions for its implementation in their day-to-day work in a destination, hotel or tour operator. At the end of the E-learning the participants may conduct a short quiz to test their knowledge. If they have successfully completed the e-learning and passed the quiz, they will get a certificate.
Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	SDGs, Sustainable Development, Sustainability in tourism
Structure of course (Syllabus):	The course comprises the following topics:

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	<ul style="list-style-type: none"> - SDGs in Tourism and Agenda 2030 - Sustainable travel and SDGs - Market opportunities through sustainability - Sustainability communication (Tips & Checklist) <p>At the end of the E-learning there is a short quiz to test the acquired knowledge.</p>
Working methods:	Interactive E-Learning
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	For the entire tourism industry
Number of participants:	-
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	Participant certificate on request
Course fee:	Free of charge
Registration (modalities):	Online
CONTACT DETAILS TRAINING ORGANISATION	
Name:	Tourcert gGmbH & kate e.V. (fairwärts)
Postal address:	Blumenstr.19 70182 Stuttgart Germany
Website:	https://www.tourcert.org/ https://www.tourcert.org/fairwaerts-sdgs-im-tourismus/