

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
CSR: Ensuring sustainability along the value chain	
Please assign the training course to one or more of the 10 Tourism2030-Topcis ¹ : Value Chain Management & Fair Trade, Good Governance & CSR	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	Regularly (current dates published at website)
Type of training course: (→ seminar, workshop, self-checks)	Seminar
Course venue: (→ Online/In-situ)	Online (on request In-situ)
Amount of working hours to complete the course:	1 day (9:00 – 17:00)
Language of instruction:	German
Training course provider:	IHK Academy Munich and Upper Bavaria gGmbH
COURSE CONTENT	
Short course description:	<p>Companies are increasingly faced with urgent questions about climate change, the careful use of scarce resources and working conditions in the global supply chains. Customers place increasing value on the company's sustainability strategy. The course supports companies to focus on their own business processes and analyze them regarding with its compliance with labor, social and environmental standards, and identify and realize potential for improvement. Pragmatic and target-oriented methods and tools are presented to bring transparency into the companies own supply chain and to identify initial approaches for action and how to apply this work in practice.</p> <p>The structure of the seminar follows the value chain - from the inside to the outside:</p> <ul style="list-style-type: none"> - How do I ensure sustainability in my own company? - How do I establish sustainable supply chain management? - Which sustainability aspects need to be considered downstream?
Competences and skills: (→ What will be learned)	Skills and knowledge on how a company – especially as an SME – ensures to make their value chain more sustainable

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Value Chain, CSR, green procurement
Structure of course (Syllabus):	The seminar consists of various elements of knowledge transfer and application exercises as well as space for discussions, which are used alternately. In terms of content, the day is divided into four blocks with the following topics: <ol style="list-style-type: none"> 1. Sustainability in one's own area of responsibility 2. Sustainable supply chain management 3. Sustainability at the sales side 4. Report on sustainability in the value chain
Working methods:	Structured presentations together with interactive elements
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	Companies and organisations of any sector
Number of participants:	-
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	-
Course fee:	447,57 € (VAT exempt)
Registration (modalities):	Online
CONTACT DETAILS TRAINING ORGANISATION	
Name:	IHK Academy Munich and Upper Bavaria gGmbH
Postal address:	Orleansstraße 10-12 81669 München Germany
Website:	https://akademie.muenchen.ihk.de/