

## Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Crisis-proof and resilient - Sustainability as a success factor in destinations	
Please assign the training course to one or more of the <a href="#">10 Tourism2030-Topcis</a> <sup>1</sup> : <b>Destination Management, Knowledge Networking, Training, Education</b>	
COURSE FRAMEWORK DATA	
<b>Time period and dates:</b> (→ Dates/ frequency/ period of course offer)	Regularly (current dates published at website)
<b>Type of training course:</b> (→ seminar, workshop, self-checks)	Seminar
<b>Course venue:</b> (→ Online/In-situ)	Online
<b>Amount of working hours to complete the course:</b>	1 hour
<b>Language of instruction:</b>	German
<b>Training course provider:</b>	Kate für umwelt und entwicklung e.V. / Wissensportal Nachhaltige Reiseziele (Knowledge Portal Sustainable Destinations): Web-seminar series #FutureStrongTourism by TourCert
COURSE CONTENT	
<b>Short course description:</b>	This web seminar is part of the #ZukunftsstarkerTourismus series by TourCert and offers a 6-part series of exciting web seminars that provide practical approaches and new impulses for a sustainable future of tourism.
<b>Competences and skills:</b> (→ What will be learned)	With the help of concrete practical examples, the web seminar will give impulses to make local tourism more crisis-resistant and fit for the future.
<b>Specific course topics:</b> (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Sustainable Destination Management, networking
<b>Structure of course (Syllabus):</b>	How do we combine resilience & sustainability in tourism? The entire tourism industry is facing a significant and unknown transformation. Aspects such as safety, hygiene, health and sustainability are becoming defining factors in travel decisions. It is now necessary to establish flexible, creative and future-oriented economic practices in one's own travel region and to ensure a long-term and sustainable

<sup>1</sup> Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	development of tourism.
<b>Working methods:</b>	Webseminar via Zoom
<b>PARTICIPATION DETAILS</b>	
<b>Target group:</b> (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	DMOs, Tourism sector
<b>Number of participants:</b>	-
<b>Participants prerequisite:</b>	-
<b>Technical requirements</b>	Online Meeting Tool Zoom
<b>FURTHER INFORMATION</b>	
<b>Certificate:</b>	-
<b>Course fee:</b>	Free of Charge
<b>Registration (modalities):</b>	Online
<b>CONTACT DETAILS TRAINING ORGANISATION</b>	
<b>Name:</b>	KATE Umwelt & Entwicklung e.V.
<b>Postal address:</b>	Blumenstr. 19 70182 Stuttgart Germany
<b>Website:</b>	<a href="https://www.wissensportal-nachhaltige-reiseziele.de/">https://www.wissensportal-nachhaltige-reiseziele.de/</a>