

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

| TITLE OF TRAINING SYSTEM | |
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| Fit for Future | |
| Please assign the training course to one or more of the 10 Tourism2030-Topcis ¹ : CSR, Travel | |
| COURSE FRAMEWORK DATA | |
| Time period and dates: (→ Dates/ frequency/ period of course offer) | Flexible (ongoing available) |
| Type of training course: (→ seminar, workshop, self-checks) | Seminar |
| Course venue: (→ Online/In-situ) | Online (E-learning) |
| Amount of working hours to complete the course: | Approx. 30 minutes needed for completion |
| Language of instruction: | German, English, Spanish |
| Training course provider: | TourCert GmbH |
| COURSE CONTENT | |
| Short course description: | What does sustainability actually mean? And why is responsible tourism the inevitable form of tomorrow's travel? Through the compact e-learning course "Fit for future" one will acquire basic knowledge and qualifications concerning sustainability and CSR, thus to prepare the participants to face future challenges in the tourism industry. They furthermore receive practical tips for everyday work in a destination, a hotel or a tour operator. |
| Competences and skills: (→ What will be learned) | Basic knowledge and qualifications concerning sustainability, CSR and the importance of responsible management |
| Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...) | CSR, sustainable travelling |
| Structure of course (Syllabus): | The course is structured as follows: <ul style="list-style-type: none"> 1. Welcome 2. Prepared for the future 3. Environmental Protection and desire to travel 4. Fair working conditions for employees working in tourism 5. With locals on equal terms |

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

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| | 6. Basics regarding sustainability and CSR 7. Implementation of sustainability – How? 8. Implementation of sustainability – Is it worth it? 9. Sustainability implementation easily done 10. What have we learned? The module concludes with a short quiz. |
| Working methods: | Video |
| PARTICIPATION DETAILS | |
| Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other) | Hotels, destinations, tour operators, travellers |
| Number of participants: | - |
| Participants prerequisite: | - |
| Technical requirements | - |
| FURTHER INFORMATION | |
| Certificate: | - |
| Course fee: | Free of charge |
| Registration (modalities): | Online |
| CONTACT DETAILS TRAINING ORGANISATION | |
| Name: | TourCert GmbH |
| Postal address: | Blumenstraße 19 70182 Stuttgart Germany |
| Website: | https://www.tourcert.org/en/ |