

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
TourCert, Biodiversity	
Please assign the training course to one or more of the 10 Tourism2030-Topcis ¹ : Natural Heritage & Biodiversity	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	Flexible (on request)
Type of training course: (→ seminar, workshop, self-checks)	Seminar
Course venue: (→ Online/In-situ)	In-situ
Amount of working hours to complete the course:	-
Language of instruction:	German, English, Spanish
Training course provider:	TourCert
COURSE CONTENT	
Short course description:	<p>The course focuses on the subject of biodiversity and strives to impart knowledge on the relevance of biodiversity for our economy and daily living.</p> <p>The participants learn that biodiversity is more than just biological diversity. They will realize that economy and society heavily depend on biodiversity to secure peoples life and living standards in the future. Besides, they will learn that every human being has an ecological footprint, which directly or indirectly influences biodiversity and which can be controlled in a targeted way.</p>
Competences and skills: (→ What will be learned)	Biodiversity is natural capital and thus the basis for the economy, production and life. Within the scope of a nature excursion the participants will experience sustainability with all their senses providing you with many new perspectives on this topic.
Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Biodiversity, ecological footprint
Structure of course (Syllabus):	The course is structured along the following topics:

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	<ul style="list-style-type: none"> - Basics on biodiversity: What is biodiversity? - Ecosystems and biodiversity, - Biodiversity as a key indicator of sustainable development, - Biodiversity as a foundation of the economy, production processes, and livelihoods, - Biodiversity as natural capital for tourism, sports, and leisure, - Biodiversity strategies, - Measuring the ecological footprint in biodiversity checks, - Options to protect and preserve biodiversity, - Biodiversity and the management of diversity
Working methods:	The course combines a nature excursion with a seminar including a motivational speech, discussions on how to transfer insights from the field excursion to the practical work, and working groups.
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	Managers and product managers of destinations and tour operators
Number of participants:	Max. 8
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	TourCert Certificate
Course fee:	The dates and costs of the seminar in English will be set individually In German and Spanish: 534,00 €
Registration (modalities):	Online
CONTACT DETAILS TRAINING ORGANISATION	
Name:	TourCert gGmbH
Postal address:	Blumenstr. 19 70182 Stuttgart Germany
Website:	https://www.tourcert.org/training/biodiversitaet-ist-mehr-als-naturvielfalt/ https://www.tourcert.org/