Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Travel for Tomorrow Basic	
Please assign the training course to one or more of the **10 Tourism2030-Topcis**[1]**: Knowledge Networking, Training, Education, Destination Management**	
COURSE FRAMEWORK DATA	
Time period and dates: (→ *Dates/ frequency/ period of course offer*)	Flexible (ongoing available)
Type of training course: (→ *seminar, workshop, self-checks*)	Seminar
Course venue: (→ *Online/In-situ*)	Online (E-learning)
Amount of working hours to complete the course:	Approx. 1.5 hours
Language of instruction:	German, English, Spanish
Training course provider:	TourCert GmbH
COURSE CONTENT	
Short course description:	The E-Learning course "Travel for Tomorrow Basic" offers basic knowledge on the topic of sustainability and social responsibility for employees of tourism companies and destinations. It describes a systematic and strategic approach to embed sustainability within ones company or destination. And it additionally provides concrete tips and suggestions how to implement and communicate sustainability in everyday business.
Competences and skills: (→ *What will be learned*)	How to implement sustainability in a tourism company or destination
Specific course topics: (→ *E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc…*)	Sustainability management , CSR and Good governance
Structure of course (Syllabus):	Participants learn how to implement sustainability in their own company or destination. Travel for Tomorrow Basic consists of three modules and a final knowledge check: Module 1: What is sustainability? Module 2: Integrating sustainability

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[1] Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	Module 3: Sustainability in practice
Working methods:	E-Learning platform, online test
PARTICIPATION DETAILS	
Target group: *(→Hotels, apartment providers, camp sites, tour operators, restaurants, other)*	Companies and other organisations of the tourism sector, DMOs
Number of participants:	-
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	Certificate of successful attendance
Course fee:	50,00 €
Registration (modalities):	Online
CONTACT DETAILS TRAINING ORGANISATION	
Name:	TourCert GmbH
Postal address:	Blumenstraße 19 70182 Stuttgart Germany
Website:	https://www.tourcert.org/en/