

## Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Sustainability Manager (TÜV)	
Please assign the training course to one or more of the <a href="#">10 Tourism2030-Topcis</a> <sup>1</sup> : Knowledge Networking, Training, Education, CSR, Value Chain Management & Fair Trade	
COURSE FRAMEWORK DATA	
<b>Time period and dates:</b> (→ Dates/ frequency/ period of course offer)	Regularly (current dates published at website)
<b>Type of training course:</b> (→ seminar, workshop, self-checks)	Seminar
<b>Course venue:</b> (→ Online/In-situ)	Online
<b>Amount of working hours to complete the course:</b>	24 Teaching units per 45 min
<b>Language of instruction:</b>	German
<b>Training course provider:</b>	TÜV Rheinland Akademie GmbH
COURSE CONTENT	
<b>Short course description:</b>	Building on the basic seminar "Establishing a sustainability management system based on ISO 26000.", in this course you will acquire the necessary expertise to develop and practically implement concrete integrated sustainability solutions in everyday business.
<b>Competences and skills:</b> (→ What will be learned)	The participants learn how to build an effective sustainability management in the company and how to implement a corresponding roadmap. They furthermore gain insight into the methodology of creating a life cycle assessment, which includes the generation of a carbon footprint for a product or company. Besides, practice-orientated methods and tools for implementing sustainability projects in companies are introduced, as well as the ZNU Sustainable Business Standard and an overview of other established standards. The participants also get an insight on how the SDGs can be integrated into their sustainability management.
<b>Specific course topics:</b> (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	CSR, sustainable management, SDGs, carbon footprint

<sup>1</sup> Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

<b>Structure of course (Syllabus):</b>	Tasks of the sustainability manager, Structure and composition of a sustainability strategy: The path from the CSR roadmap to the CSR report, Sustainability reporting at a glance, Reporting tools, logos, seals and symbols at a glance, Trends and new legal guidelines, Sustainability management tools, Life Cycle Assessment and Carbon Footprint (DIN EN ISO 14040/14044), Sustainable Development Goals, Sustainable corporate culture, The ZNU Sustainable Business Standard, ZNU Self-Check Sustainable Corporate Management
<b>Working methods:</b>	-
<b>PARTICIPATION DETAILS</b>	
<b>Target group:</b> (→ <i>Hotels, apartment providers, camp sites, tour operators, restaurants, other</i> )	Managers and responsible persons, environmental, sustainability and quality management officers of any type of enterprise
<b>Number of participants:</b>	Unlimited
<b>Participants prerequisite:</b>	For the certificate examination: Participation in the seminar "Establishing a sustainability management system based on ISO 26000"
<b>Technical requirements</b>	-
<b>FURTHER INFORMATION</b>	
<b>Certificate:</b>	Certificate: Qualification as Sustainability Manager (TÜV)
<b>Course fee:</b>	1840,00 € (plus VAT)
<b>Registration (modalities):</b>	Online
<b>CONTACT DETAILS TRAINING ORGANISATION</b>	
<b>Name:</b>	TÜV Rheinland Akademie GmbH
<b>Postal address:</b>	Am Grauen Stein 51105 Köln Germany
<b>Website:</b>	<a href="https://akademie.tuv.com/">https://akademie.tuv.com/</a>