

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Circular Economy Strategies: Knowing And Applying The Circular Economy Strategies - Mod. 1	
Please assign the training course to one or more of the 10 Tourism2030-Topics¹ : Climate Change, Energy & Resource Efficiency	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	02 – 03/03/2023 03-04/10/2023
Type of training course: (→ seminar, workshop, self-checks)	Workshop
Course venue: (→ Online/In-situ)	Online
Amount of working hours to complete the course:	8 Hrs
Language of instruction:	Italian
Training course provider:	Bureau Veritas Italia SpA
COURSE CONTENT	
Short course description:	The course aims to transfer the essential knowledge of circular economy, also through concrete examples of models and strategies already pursued at national and international level, evaluating the environmental and economic aspects for products and services. Contextualization of the arguments for the sector to which they belong
Competences and skills: (→ What will be learned)	<ul style="list-style-type: none"> - principles, opportunities and strategies that characterize the circular economy with respect to different business models - the essential knowledge and tools to evaluate how and which circular economy actions to pursue for one's products and / or services.
Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Circular Economy

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

Structure of course (Syllabus):	<p>Contextualization of the arguments for the sector to which they belong.</p> <ul style="list-style-type: none"> - The basic principles of the circular economy - The regulatory framework at a glance- Reference scenarios and new market models: from product to service - Measurement of product circularity - The material and economic circularity balance - Examples and international cases of products and services with in-depth analysis by sector - Come and communicate with circularity - The involvement of stakeholders and the supply chain - The path to a correct application of circular economy
Working methods:	E-learning
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	Other: companies of products and services that intend to know and evaluate how the circular economy can be pursued in terms of company and / or product
Number of participants:	from 5 to 10 participants
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	Bureau certificate of attendance
Course fee:	380 EUR + IVA/VAT
Registration (modalities):	online registration
CONTACT DETAILS TRAINING ORGANISATION	
Name:	Bureau Veritas Italia SpA
Postal address:	Viale Monza 347 – Milano ITALY
Website:	https://www.bureauveritas.it/servizi/formazione/formazione-tecnica/formazione-sostenibilita-ambientale/corso-sostamb-aces-circular-economy-mod-1