

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Circular Economy Strategies: Knowing And Applying The Circular Economy Strategies - Mod. 2	
Please assign the training course to one or more of the 10 Tourism2030-Topics ¹ : Climate Change, Energy & Resource Efficiency	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	16-17/03/2023 07-08/11/2023
Type of training course: (→ seminar, workshop, self-checks)	Workshop
Course venue: (→ Online/In-situ)	Online
Amount of working hours to complete the course:	8 Hrs
Language of instruction:	Italian
Training course provider:	Bureau Veritas Italia Spa
COURSE CONTENT	
Short course description:	Second module of the course "Circular economy strategies" which intends - in a very operational way - to measure the circularity of a product or service or company project
Competences and skills: (→ What will be learned)	Acquisition of skills to measure the circularity of one's products or services or projects and to know and evaluate any critical issues and improvement actions
Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Circular economy
Structure of course (Syllabus):	Transfer of essential knowledge of circular economy, also through concrete examples of models and strategies already pursued at national and international level, evaluating the environmental and economic aspects for products and services. Insights into the basic principles of the circular economy: - The regulatory framework in brief

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	<ul style="list-style-type: none"> - Reference scenarios and new market models: from product to service - The measurement of product circularity - The balance of material and economic circularity - Examples and international cases of products and services with insights by sector - How to communicate circularity - The involvement of stakeholders and the supply chain - The path for a correct application of the circular economy
Working methods:	E-learning
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	Other: companies of products and services
Number of participants:	From 5 to 10 max participants
Participants prerequisite:	Participation in the Circular Economy strategies mod. 1, or succeeded in passing a test on the basic knowledge of the Circular Economy
Technical requirements	-
FURTHER INFORMATION	
Certificate:	Bureau certificate of attendance
Course fee:	380 EUR + IVA/VAT
Registration (modalities):	online registration
CONTACT DETAILS TRAINING ORGANISATION	
Name:	Bureau Veritas Italia SpA
Postal address:	Viale Monza 347 – Milano ITALY
Website:	https://www.bureauveritas.it/servizi/formazione/formazione-tecnica/formazione-ambito-sostenibilita-ambientale/circular-economy-mod-2