

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Master Strategie di Sostenibilità Aziendale	
Please assign the training course to one or more of the 10 Tourism2030-Topcis¹ : Climate Change, Energy & Resource Efficiency	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	16/06/2023 to 28/10/2023 27/10/2023 to 10/02/2024
Type of training course: (→ seminar, workshop, self-checks)	Master
Course venue: (→ Online/In-situ)	Online (live streaming)
Amount of working hours to complete the course:	6 weekend
Language of instruction:	Italian
Training course provider:	Business School24 S.p.A.
COURSE CONTENT	
Short course description:	The Master in Corporate Sustainability Strategies offers the tools to implement the sustainability strategy in companies, with a focus on Recovery Fund, Circular Economy and sustainable investments.
Competences and skills: (→ What will be learned)	Participants will acquire the skills necessary to integrate sustainability into the corporate strategy, such as the sustainability report, the preparation of non-financial information in accordance with Legislative Decree 254/2016, the communication strategies to be used with socially responsible investors (SRI), and the corporate welfare and diversity strategies necessary to improve the social sustainability profile of companies.
Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Energy, climate change
Structure of course (Syllabus):	4 MODULES TO REACH THE OBJECTIVE The strategies for socially responsible investments (SRI) and the management of Esg Performance

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

	<p>The sustainable business: Risk, Governance and operational processes</p> <p>Non-financial reporting: sustainability report, integrated reporting and non-financial declaration</p> <p>The environmental sustainability strategy in companies</p>
Working methods:	Lessons
PARTICIPATION DETAILS	
<p>Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)</p>	<p>The Master in Corporate Sustainability Strategies is aimed at young graduates who want to specialize as Sustainability Manager, Corporate Responsibility Manager, CSR Manager, ESG (Environmental, Social and Governance)</p> <p>consultants, financial and environmental sustainability experts,</p> <p>consultants, accountants, auditors and entrepreneurs who want to update themselves and be able to create value in the company by implementing sustainable business models.</p>
Number of participants:	-
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	Master Certificate
Course fee:	3.500,00 EUR + IVA/VAT
Registration (modalities):	online registration
CONTACT DETAILS TRAINING ORGANISATION	
Name:	Business School24 S.p.A.
Postal address:	Via Monte Rosa 91 – Milano ITALY
Website:	https://www.24orebs.com/gestione-dimpresa-export-e-internazionalizzazione/master-strategie-di-sostenibilita-aziendale-master-part-time-milano