

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Sustainability and Business Innovation	
Please assign the training course to one or more of the 10 Tourism2030-Topics ¹ : Climate Change, Energy & Resource Efficiency	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	January 2024
Type of training course: (→ seminar, workshop, self-checks)	Executive Master
Course venue: (→ Online/In-situ)	Hybrid attendance (online or in-situ)
Amount of working hours to complete the course:	weekend of 12 months
Language of instruction:	Italian
Training course provider:	Bologna University Business School
COURSE CONTENT	
Short course description:	The Executive Master in Sustainability and Business Innovation is created to develop a new strategic vision and to provide skills and operational tools to those who manage sustainability, circular economy and social innovation processes in their organizations.
Competences and skills: (→ What will be learned)	Promoting these issues today means training thought and action leaders, capable of reconfiguring their business models or developing new ones to respond to the needs and opportunities in the changed competitive scenario. This path will allow organizations to invest in professionals capable of understanding the changes taking place and managing them better within the various company functions. Attending the Master means becoming part of a community of innovative managers, able to integrate the current economic, social and environmental challenges by activating partnership and open innovation processes with the various players in the area.
Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Circular economy

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

Structure of course (Syllabus):	The program is structured in 30 classroom days in a residential formula (Thursday, Friday and Saturday) over 12 months, plus a Warm up and a day of presentation of the Project Work. The core courses are alternated with distance learning modules for distance learning, focus sessions to discuss specific issues with managers and professionals in the sector and company visits, an opportunity for networking at leading companies in sustainability and partners of Bologna Business School . To start this journey, book an interview with the Course Directors.
Working methods:	lessons, company visits
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	Consultants, Managers
Number of participants:	-
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	Executive Master Certificate
Course fee:	€ 14.900,00 (+ IVA/VAT) for individual registrations € 17.900,00 (+ IVA/VAT) for company registrations
Registration (modalities):	online registration
CONTACT DETAILS TRAINING ORGANISATION	
Name:	Bologna University Business School
Postal address:	Via degli Scalini, 18, 40136 Bologna ITALY
Website:	https://www.bbs.unibo.it/master-executive/sustainability-and-business-innovation/?gclid=Cj0KCQjwvO2IBhCzARIsALw3ASqs25-7Jf5xno-