

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Sustainability strategy and governance	
Please assign the training course to one or more of the 10 Tourism2030-Topics¹ : Good Governance and CSR	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	14-16/11/2023 28-29/11/2023
Type of training course: (→ seminar, workshop, self-checks)	Master
Course venue: (→ Online/In-situ)	In situ
Amount of working hours to complete the course:	5 Days
Language of instruction:	Italian
Training course provider:	SDA Bocconi Milano
COURSE CONTENT	
Short course description:	The course aims to offer managers, entrepreneurs and company advisors an opportunity to fully understand and act effectively in this new dimension, offering them the conceptual, methodological and practical tools to integrate the concept of sustainability into the corporate DNA and implement a plan strategic driven by ESG (Environmental, Social and Governance) criteria
Competences and skills: (→ What will be learned)	Develop sensitivity and competence on one of the central themes for the business of the near future Acquire knowledge on major environmental and social challenges and deeply understand the role of companies, investors, governments and consumers in the path to sustainable development Examine the environmental, political and social landscape, including the role of government, investors and consumers in the drive towards sustainable development Develop basic knowledge on how to learn how to measure sustainability concepts and the impact of ESG criteria on your business Offer their managers an opportunity for professional growth in an emerging perspective and foster their long-term vision Be at the forefront of sustainability and seize all the strategic opportunities it offers

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)	Miscellanea
Structure of course (Syllabus):	Module I - The great environmental and social challenges of sustainability 2030 Agenda and Sustainable Development Goals (SDGs) The climate challenge and decarbonization The drivers of sustainability: governance and purpose Module II - Sustainable business and the role of finance Strategy and sustainability, the sustainability plan The circular economy and innovative business models for sustainability Sustainable finance, ESG metrics the role of financial markets Social issues: diversity, inclusion and equal opportunities
Working methods:	Lessons
PARTICIPATION DETAILS	
Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)	Consultant, managers, entrepreneurs and company advisors
Number of participants:	-
Participants prerequisite:	-
Technical requirements	-
FURTHER INFORMATION	
Certificate:	Certificate of attendance
Course fee:	5000,00 + VAT, 20% discount for female registration
Registration (modalities):	Admission request, online registration
CONTACT DETAILS TRAINING ORGANISATION	
Name:	SDA Bocconi School of Management
Postal address:	Via Sarfatti 10, 20136 Milano ITALY
Website:	https://www.sdabocconi.it/it/formazione-manageriale/sustainability-strategy-and-governance