Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Digital skills in tourism	
Please assign the training course to one or more of the **10 Tourism2030-Topcis[1]**: Natural Heritage & Biodiversity • Climate Change, Energy & Resource Efficiency • Travel, Transport and Mobility • Good Governance and CSR • Marketing & Certification • Cultural Heritage, Lifestyles and Diversity • Value Chain Management & Fair Trade • Human Rights & Labor Rights • Destination Management• Knowledge Networking, Training, Education	
COURSE FRAMEWORK DATA	
Time period and dates: (→ *Dates/ frequency/ period of course offer*)	anytime
Type of training course: (→ *seminar, workshop, self-checks*)	Self-study
Course venue: (→ *Online/In-situ*)	Online
Amount of working hours to complete the course:	
Language of instruction:	Romanian, English, Italian, Spanish
Training course provider:	
COURSE CONTENT	
Short course description:	Your Local Guide is an innovative tool for learning about digital technology and social media in tourism management.
Competences and skills: (→ *What will be learned*)	Digital skills required to promote and manage a tourist destination
Specific course topics: (→ *E.g. circular economy, plastic, food, energy, water, waste,*	• Marketing & Certification • Cultural Heritage, Lifestyles and Diversity • Destination Management• Knowledge Networking, Training, Education

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[1] Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

biodiversity, green procurement, culture, etc…)	
Structure of course (Syllabus):	Handbook 1 - Digital Skills in Tourism
	Handbook 2 - Tourism Destination Management: Strategies and Best Practices
	Handbook 3 - Tourism Destination Promotion
	Handbook 4 - Social Media Communities for Tourism Destination
Working methods:	4 handbooks, a training kit, a videogame as tool for learning how to manage and promote a tourism destination
PARTICIPATION DETAILS	
Target group: *(→Hotels, apartment providers, camp sites, tour operators, restaurants, other)*	all
Number of participants:	
Participants prerequisite:	
Technical requirements	
FURTHER INFORMATION	
Certificate:	
Course fee:	free
Registration (modalities):	[Your Local Guide - Training modules](#)
CONTACT DETAILS TRAINING ORGANISATION	
Name:	Bucovina tourism association
Postal address:	Suceava, Universitatii, 15-17
Website:	[Your Local Guide - Home](#)