

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
EU Expert and Entrepreneur in the Management of Circular Economy and Sustainable Development	
Please assign the training course to one or more of the 10 Tourism2030-Topics¹ : Natural Heritage & Biodiversity • Climate Change, Energy & Resource Efficiency • Travel, Transport and Mobility • Good Governance and CSR • Marketing & Certification • Cultural Heritage, Lifestyles and Diversity • Value Chain Management & Fair Trade • Human Rights & Labor Rights • Destination Management • Knowledge Networking, Training, Education	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	
Type of training course: (→ seminar, workshop, self-checks)	Post-graduate course
Course venue: (→ Online/In-situ)	Online
Amount of working hours to complete the course:	3 months
Language of instruction:	Romanian
Training course provider:	CIO-SUERD "Jean Bart"
COURSE CONTENT	
Short course description:	The program aims to be as practical as possible, with a focus on four key components, on which the concept of sustainability mostly depends: knowledge, innovation, technologies, and entrepreneurship in the circular economy.
Competences and skills: (→ What will be learned)	At the end of the program, the graduates will be stimulated to carry out the change themselves, especially through provocative practices that they became familiar with during the course. By learning to use mainly the so-called "design-thinking techniques", implicitly by formulating proposals on the operational and strategic implementation of the topics of circular economy, the graduates are supported to transpose the theory into the real world, especially through partnerships with large international environmental organizations, based on business models that have already been successfully tested.

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

<p>Specific course topics (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)</p>	<p>Circular economy</p>
<p>Structure of course (Syllabus):</p>	<p>Modules</p> <ol style="list-style-type: none"> 1. Defining the concept of sustainability in conjunction with Sustainable Development Goals (SDGs). Previous critical developments and possible ways of counteracting them – the evolving model proposed by Switzerland 2. The new strategic directions of the European Union in the field of circular economy, based on the Action Plan and the Roadmap elaborated by the European Commission, with guidance until 2040. Case studies and examples of good practices. 3. The European Platform for Stakeholders in the Circular Economy (joint initiative of the European Commission and the EESC – the European Economic and Social Committee). Best practices: NEFI – Network of European Financial Institutions for Small & Medium Sized Enterprises; CAN – Knowledge Economy Network. 4. Opportunities and challenges related to innovative and measurable business models of the circular economy. Best practices. 5. Study case: formation of a value chain on plastics, involvement of stakeholders, management of necessary resources, with emphasis on marketing, sales, and distribution within the chain. How we stimulate the demand component in the circular economy: the importance of the collaborative dimension and elements regarding public procurement and development of concrete business projects. 6. The networking and leadership component in relation to stakeholders of various types in the process of generating systemic changes, including in other related sectors. Training of key competences and skills by enhancing the knowledge and adapted tools to potential requirements. <p>Instead of conclusions: What is the future of the circular economy and the creation of an alliance of value chains in the European Union – from the point of view of preserving biodiversity, the business environment and society.</p>

Working methods:	Final evaluation: according to the criteria and recommendations of the European Union in the field, to formulate a project proposal regarding an innovative product or technology that can lead to the generation and consolidation of a value chain – through professional associations, clusters, hubs, etc.
PARTICIPATION DETAILS	
Target group: <i>(→Hotels, guesthouses, apartment providers, camp sites, tour operators, other)</i>	All
Number of participants:	University degree
Participants prerequisite:	
Technical requirements	
FURTHER INFORMATION	
Certificate:	Certificate of graduation
Course fee:	295 euro
Registration (modalities):	ciosuerd@houseofeuropa.ro
CONTACT DETAILS TRAINING ORGANISATION	
Name:	CIO-SUERD "Jean Bart"
Postal address:	Bucharest 013721
Website:	Catedra Internationala Onorifica Jean Bart CIO-SUERD CIO-SUERD (houseofeuropa.ro)