

Annex 1: DATA SHEET – SUSTAINABILITY TRAINING SYSTEM

TITLE OF TRAINING SYSTEM	
Sustainability standards in tourism	
Please assign the training course to one or more of the 10 Tourism2030-Topics ¹ : Natural Heritage & Biodiversity • Climate Change, Energy & Resource Efficiency • Travel, Transport and Mobility • Good Governance and CSR • Marketing & Certification • Cultural Heritage, Lifestyles and Diversity • Value Chain Management & Fair Trade • Human Rights & Labor Rights • Destination Management • Knowledge Networking, Training, Education	
COURSE FRAMEWORK DATA	
Time period and dates: (→ Dates/ frequency/ period of course offer)	On demand
Type of training course: (→ seminar, workshop, self-checks)	Workshop
Course venue: (→ Online/In-situ)	Online, In-situ
Amount of working hours to complete the course:	7 hours
Language of instruction:	Romanian, English
Training course provider:	
COURSE CONTENT	
Short course description:	The course presents (1) the general context of sustainability at global, European, national, and sectoral level - tourism (2) the pressures it exerts on large companies and SMEs in tourism and (3) the tools that managers can use to integrate sustainability in their business.
Competences and skills: (→ What will be learned)	sustainable management, risk / impact management, communication, reporting

¹ Natural Heritage & Biodiversity, Climate Change, Energy & Resource Efficiency, Travel, Transport and Mobility, Good Governance and CSR, Marketing & Certification, Cultural Heritage, Lifestyles and Diversity, Value Chain Management & Fair Trade, Human Rights & Labor Rights, Destination Management, Knowledge Networking, Training, Education

<p>Specific course topics: (→ E.g. circular economy, plastic, food, energy, water, waste, biodiversity, green procurement, culture, etc...)</p>	<p><i>Sustainable tourism/ Action plan for sustainability</i> Climate Change, Energy & Resource Efficiency <i>Smart and ecological buildings</i> <i>Circular economy</i> <i>Food policy</i> <i>Green procurements</i> <i>Soft mobility</i> <i>Ecotourism, Natural Heritage & Biodiversity,</i> Cultural Heritage, Lifestyles and Diversity <i>Target markets and sustainable products</i> Good Governance and CSR <i>Certification systems</i></p>
<p>Structure of course (Syllabus):</p>	
<p>Working methods:</p>	<p>Practical sessions</p>
PARTICIPATION DETAILS	
<p>Target group: (→Hotels, apartment providers, camp sites, tour operators, restaurants, other)</p>	<p>all</p>
<p>Number of participants:</p>	<p>Min. 8- max 30 persons</p>
<p>Participants prerequisite:</p>	<p>none</p>
<p>Technical requirements</p>	
FURTHER INFORMATION	
<p>Certificate:</p>	
<p>Course fee:</p>	<p>Between 100-400 euros depending on the number of participants</p>
<p>Registration (modalities):</p>	<p>contact@ambasadasustenabilitatii.ro</p>
CONTACT DETAILS TRAINING ORGANISATION	
<p>Name:</p>	<p>Ambasada sustenabilității/ Sustainability Embassy</p>
<p>Postal address:</p>	<p>Str. Sperantei nr 42, cod postal 020994, sector 2, Bucuresti, Romania.</p>
<p>Website:</p>	<p>https://ambasadasustenabilitatii.ro/</p>